



# CHAMPIONS OF *Change*



November 6, 2024 | 6:30 pm  
The Balcony Ballroom  
Metairie, LA

2024 Sponsorship Package

# WE NEED YOUR SUPPORT

Help us carry out our mission to support survivors of sexual trauma, improve systems response, and create social change.

*Dear Friends,*

In honor of the courageous survivors and dedicated allies who have bravely spoken out against sexual assault and trafficking, I am thrilled to announce that STAR will be hosting our annual Champions of Change Gala on Wednesday, November 6th, 2024, at The Balcony Ballroom in Metairie, Louisiana.

The Champions of Change Gala is a momentous occasion where we gather to celebrate the tireless efforts of businesses, organizations, public officials, survivors, and other individuals who have made significant contributions to supporting survivors of sexual violence and trafficking, improving systems response, and creating social change. The honorees are nominated by community members and then selected by STAR staff, board members, volunteers, and previous Champions of Change honorees. We will also bestow the Exemplary Journalist Awards upon two journalists - one in the broadcast industry and the other in print media - for their exceptional reporting on issues related to sexual violence and trafficking. These awards recognize the importance of responsible journalism in raising awareness, fostering understanding, and catalyzing change in our society.

With thousands of Louisianans affected by sexual violence each year, the work of STAR is more crucial than ever. We serve survivors across 15 parishes in Central and South Louisiana, offering advocacy, therapy, and legal representation to help them heal and rebuild their lives. However, we cannot do this alone. It is only through the collective efforts of survivors, advocates, community leaders, and compassionate partners like you that we can create real change and prevent sexual violence.

As a valued partner in our mission, we humbly request your support as a sponsor for this significant event. By becoming an official Champions of Change Sponsor, you will contribute to the gala's success and play a vital role in fulfilling our organization's mission to support survivors of sexual trauma, improve systems response, and drive social change to end sexual violence.

Enclosed you will find a detailed list of sponsorship levels and the accompanying benefits that you and your organization will receive. If you are ready to make a lasting impact and join us in making our community a safer place for all, please do not hesitate to reach out to me directly at (225) 615-7093 ext. 104 or via email at [morgan.lamandre@star.ngo](mailto:morgan.lamandre@star.ngo). Thank you for your unwavering commitment to the cause. Together, we can create a community free from the devastating effects of sexual violence.

Warmest regards,



Morgan Lamandre, Esq.  
President & CEO

# SPONSORSHIP LEVELS

## *Visionary*

SPONSOR

\$20,000

- Two reserved tables (16 tickets total)
- Sponsorship recognition plaque presented on stage
- Full page ad in the digital program
- Name and logo on website and social media
- Feature in monthly newsletter
- Three-hour training for up to 30 people. Includes CLEs or CEUs.

## *Trailblazer*

SPONSOR

\$10,000

- One reserved table (8 tickets total)
- Sponsorship recognition plaque presented on stage
- Full page ad in the digital program
- Name and logo on website and social media
- Feature in monthly newsletter
- 90-minute training for up to 25 people. Includes CLEs or CEUs.

## *Catalyst*

SPONSOR

\$7,500

- One reserved table (8 tickets total)
- Sponsorship recognition plaque presented on stage
- Half page ad in the digital program
- Name and logo on website and social media
- Brief spotlight in monthly newsletter
- 90-minute training for up to 15 people selected by sponsor.

## *Pioneer*

SPONSOR

\$5,000

- One reserved table (8 tickets total)
- Sponsorship recognition plaque presented on stage
- Quarter-page ad in the digital program
- Name and logo on website and social media
- Brief spotlight in monthly newsletter

## *Ambassador*

SPONSOR

\$2,500

- One reserved table (8 tickets total)
- Name in the digital program

## *Mobilizer*

SPONSOR

\$1,000

- Four tickets
- Name in the digital program

## *Host*

SPONSOR

\$500

- Two tickets
- Name in the digital program

## *Donor*

Silent Auction Items

- Name in the digital program

# TRAININGS

- **Sexual Trauma 101** is a 1.5-hour training through which participants learn about the problem of sexual violence, including: types, impacts, causes, and solutions.
- **Dynamics of Sexual Violence** builds empathy for survivors of sexual violence, informs about the dynamics and impacts of sexual violence, and equips participants to support and advocate for survivors when the need arises. The full training is 3 hours, but an abbreviated 1.5 hour training is also available.
- **Responding to Disclosures of Sexual Assault** builds participants' skills to respond to disclosures of sexual violence. The full training is 3 hours, but an abbreviated 1.5 hour training is also available.
- **Coping with Compassion Fatigue** provides tools to individuals in workplaces to better prevent and cope with compassion fatigue, vicarious trauma, and burnout. The full training is 3 hours, but an abbreviated 1.5 hour training is also available.
- **Ethical Considerations for Working with Survivors of Sexual Assault** helps participants identify and process ethical issues that arise when working with survivors of sexual trauma. The full training is 3 hours, but an abbreviated 1.5 hour training is also available.
- **Neurobiology of Trauma** is a 1.5-hour training that educates participants about what happens in the brain when a sexual trauma occurs and how this can affect victims' behavior.
- **Are You Re-traumatizing Your Clients?** is a 3-hour training for attorneys to learn interview techniques to properly assess survivors' legal issues without re-traumatizing them, explore ethical considerations when representing survivors of sexual trauma, and ways to practice self-care when working with clients affected by trauma. Includes ethics and professionalism CLEs.

# SPONSORSHIP FORM

Thank you for your commitment to ending sexual violence. Please complete the information below. The company name /organization will be used on promotional materials as written; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Sponsorship benefits begin once the form is received.

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

We are proud to be a Champions of Change Sponsor at the following level (select one):

- |                |                                |                |                              |
|----------------|--------------------------------|----------------|------------------------------|
| _____ \$20,000 | <b>Visionary Sponsor</b>       | _____ \$10,000 | <b>Trailblazer Sponsor</b>   |
| _____ \$7,500  | <b>Catalyst Sponsor</b>        | _____ \$5,000  | <b>Pioneer Sponsor</b>       |
| _____ \$2,500  | <b>Ambassador Sponsor</b>      | _____ \$1,000  | <b>Mobilizer Sponsor</b>     |
| _____ \$500    | <b>Host</b> (individuals only) | _____ \$125    | <b>Guest</b> (single ticket) |
| _____ In-Kind  | <b>Donor</b>                   |                |                              |

Please accept my in-kind donation of \_\_\_\_\_ for the silent auction, a \_\_\_\_\_ value.

\_\_\_\_\_ I am unable to attend the event, please accept my donation of \$ \_\_\_\_\_

Payment:

\_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_ made payable to STAR.  
Please mail this form and payment to 5615 Corporate Blvd., STE. 200, Baton Rouge, LA 70808.

\_\_\_\_\_ I will pay online. You can pay at the link [here](#) or by scanning the QR code below.  
Please email a copy of this form to [morgan.lamandre@star.ngo](mailto:morgan.lamandre@star.ngo).



Please email your logo in hi-res JPEG or PNG to [morgan.lamandre@star.ngo](mailto:morgan.lamandre@star.ngo) by **October 16, 2024**.  
Thank you for your support!