



**ANNUAL
REPORT**
2019-2020

LETTER FROM THE CEO



Between July 1, 2019 and June 30, 2020, STAR® served **1,113 individual survivors** and assisted **1,461 callers** on our 24/7 hotline across our three branches in Louisiana.

2020 has been a transformative year for all of us. With the continued uncertainty of Covid-19, many nonprofit organizations have had to face difficult challenges to maintain their core services and retain staff and volunteers. At STAR®, we have had to adjust quickly to our new environments to ensure the safety of our clients and team members. Luckily, we were able to transition to providing all of our services to survivors virtually and with minimal disruption.

Even with the looming concerns of funding cuts and an expected decrease in individual and corporate giving, STAR® remains fully staffed and prepared to serve our community. Our phenomenal team members continue to find innovative ways to provide support to survivors, coordinate with systems, and deliver education and training to carry out our mission in the midst of a global pandemic.

Another way that 2020 has demanded transformation is through the renewed movement for racial justice that has taken hold in our country and across the world. This has caused us to deepen our commitment to our vision to build a community free from oppression and sexual violence.

As we look ahead, we remain committed to serving survivors and ending sexual violence. We will continue to remain agile and pivot when necessary to ensure that every survivor receives quality care and the justice they deserve.

Let us celebrate how far we have come and prepare for the unknown roads ahead.

RACHEAL HEBERT, LCSW, BACS
PRESIDENT & CEO

AGENCY HIGHLIGHTS



AWARD-WINNING SERVICES

In July 2019, STAR® was recognized as "Outstanding Nonprofit of the Year" by the Louisiana Association of Nonprofit Organizations (LANO). This award is given to one organization each year in the state of Louisiana.



START HERE WEBSITE

In May 2020, STAR® launched a new companion website, STARt Here, targeted at teens and young adults. The website offers interactive content to help young people understand healthy relationships, learn about dating abuse warning signs, and access comprehensive sexual health information. Visit starthere.star.ngo to check it out.



LAUNCHING CONSULTING SERVICES

STAR® began offering consulting services to businesses and organizations this year. These new services include conducting workplace assessments, providing culture change support, and training to staff. The funding STAR® receives from our consulting services goes directly to supporting our mission and ensuring that our services to survivors in our community are provided at no cost.

CAPITAL AREA BRANCH HIGHLIGHTS



INTRODUCING TIGERS AGAINST SEXUAL ASSAULT (TASA)

In spring 2020, STAR® helped launch the student-led organization Tigers Against Sexual Assault (TASA) on LSU's campus. This group has been developed over the course of the past year in partnership with LSU students committed to mobilizing students to advocate for community and environment-level changes on their college campus.



SPEAKING THE TRUTH OUT LOUD

Through the sharing of stories, survivors can learn that they are not alone. There is strength in numbers, and the more survivors speak out about the violence that was committed against them, the more the walls of shame and stigma surrounding survivors will begin to disintegrate. To this end, STAR® launched our Truth Out Loud survivor storytelling project in 2018. We had our second cycle of this project in spring 2020. Visit www.star.ngo/share-your-story to view our latest video featuring survivors sharing their stories.



BUILDING A BETTER CONNECTION

Healthy family and community bonds are key to preventing and healing from trauma and enable youth and adults to be resilient when going through difficult situations. In August 2019, STAR® hosted our first Building a Better Connection Summit for parents and teens. Through a series of interactive workshops and activities, participants learned about Adverse Childhood Experiences, discussed what healthy dating and consent look like, and learned methods to heal from past harm through family connection and self-care.



CAPITAL AREA BRANCH

BY THE NUMBERS

497callers assisted on
our 24/7 hotline**1,218**advocacy and
case management
services provided**142**hospital accompaniment
services provided**1,154**individual counseling
sessions provided**291**

legal services provided

1,468

community members educated

"STAR was able to give me very helpful advice when I didn't know where else to turn. Along with that, I was able to grow a great deal and reach a good point in my healing through counseling. I really appreciate all of the ways that STAR helped me and am so grateful that my friend recommended the organization to me."

Survivor receiving services at our Baton Rouge office

CENTRAL LOUISIANA

BRANCH HIGHLIGHTS



LAUNCHING YOUTH EDUCATION

Our Central Louisiana Branch was awarded grant funding from the Louisiana Children's Trust Fund and the Union Pacific Foundation to establish youth prevention education services. This funding enabled STAR® to hire a part-time community educator to provide education to high schoolers about healthy relationships.



GROWING COMMUNITY SUPPORT TO SUPPORT SURVIVORS

Last year, our Central Louisiana Branch was selected as the charity of the quarter for the local group 100 Women Who Care About CenLA. STAR® was also awarded funds through Central Louisiana Foundation's Harvest Fund. These sources of funding allowed us to launch a Survivor Assistance Fund to provide direct financial support to survivors of sexual trauma to assist with their basic needs, such as shelter, safety, and transportation.



In addition, the Molly Jane Project donated 57 "Beloved Bundles" to our Central Louisiana office to be distributed to local hospitals for sexual assault survivors after a forensic medical exam. These bundles include clothing, underwear, toiletries, and snacks that provide for the immediate needs of survivors after an exam.



INCREASING COMMUNITY CAPACITY FOR PREVENTION

In January 2020, STAR® launched a local Prevention Action Coalition in Central Louisiana to coordinate efforts to prevent child abuse and sexual assault in the community. This coalition is composed of local law enforcement, hospitals, survivors of sexual trauma, partner agencies, schools, and universities.



CENTRAL LOUISIANA BRANCH

BY THE NUMBERS

255

callers assisted on
our 24/7 hotline

848

advocacy and
case management
services provided

54

hospital accompaniment
services provided

232

individual counseling
sessions provided

42

legal services provided

236

community members educated

"After receiving services at STAR, I feel more confident in my ability to deal with my situation and realize it was not my fault. I am able to face it and not cringe and try to ignore it. I realized I am stronger than I thought and have a support system that is amazing."

Survivor receiving services at our Alexandria office

GREATER NEW ORLEANS

BRANCH HIGHLIGHTS



BUILDING OUR BRANCH CAPACITY TO SERVE SPANISH-SPEAKING POPULATIONS

To respond to the ever-increasing need for STAR's services in the Greater New Orleans community, STAR added a new position of Bilingual Resource Advocate to our staff this year. This Spanish-speaking advocate has increased access to STAR's services among the Hispanic/Latinx populations in our community.



LAUNCHING MASCULINITY AFTER TRAUMA SUPPORT GROUPS

Many people in our communities refer to sexual trauma as a "women's issue," however, we know that 1 in 71 men experience rape and 1 in 4 men experience sexual trauma other than rape in their lifetime. To reach the male survivor population, STAR launched a Masculinity After Trauma support group at our New Orleans branch. This series provided education and therapeutic support to male survivors and helped break the stigma around masculinity and trauma. We also created a Masculinity after Trauma workbook for participants.



EXPANDING COMMUNITY TRAINING

In an effort to meet the community need for trauma-informed response and prevention-focused trainings in New Orleans, STAR added three new options to our menu of training services. These new trainings include:

- Askable Adults Matter
- Ethical Considerations for Working with Sexual Trauma Survivors
- Understanding Adverse Childhood Experiences (ACES)

Additionally, STAR partnered with several organizations and schools in the New Orleans area to deliver training this year, including Tales of the Cocktail, Louisiana National Guard, KIPP Schools, Victory Christian Academy, Pi Kappa Phi (Loyola Fraternity), and New Orleans Center for Creative Arts (NOCCA).



GREATER NEW ORLEANS BRANCH

BY THE NUMBERS

709

callers assisted on
our 24/7 hotline

2,911

advocacy and
case management
services provided

88

hospital accompaniment
services provided

1,251

individual counseling
sessions provided

140

legal services provided

307

community members educated

"STAR's counseling has been life saving and life changing. I've worked with a very experienced psychiatrist before, for many months, but with my STAR counselor, my progress was markedly quicker - and she was much more effective. Her methods and approach were excellent and were thoughtfully tailored to my particular needs and symptoms. I could see the care and hard work she put in to helping me. I shall always cherish the amazing help she provided and I couldn't be more grateful to her and STAR."

Survivor receiving services at our New Orleans office

FINANCIAL STATEMENT

REVENUE

Federal grants and contracts	\$1,359,425
Government contributions	\$227,800
Foundations	\$572,757
Individual donations	\$65,533
earned income	\$12,400
fundraising events	\$32,316
Other	\$14,496

TOTAL	\$2,284,727
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EXPENSES

Salaries and wages	\$1,442,231
Employee benefits	\$112,525
Occupancy and utilities	\$225,578
Insurance	\$29,010
Equipment	\$90,266
Supplies & materials	\$17,586
Printing, copying, mailing	\$9,184
Phone and Internet	\$16,371
Travel	\$20,316
Marketing	\$1,037
Memberships, affiliations	\$4,150
Trainings	\$15,089
Contract services	\$53,770
Fundraising expenses	\$28,769
Financial assistance	\$31,539
Relocation expense	\$2,507

TOTAL	\$2,099,928
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These numbers represent a snapshot of our fiscal year 2019-2020 unaudited financial data.

BECOME AN ANNUAL DONOR

Survivors who walk through our doors receive a combination of our advocacy, counseling and legal services to support their healing and recovery. On average, \$5,100 is expended on each survivor that we serve through our comprehensive services approach. We need your continued support to provide our life-changing services.

\$5,000	Provides a 10-week cycle of group counseling
\$3,000	Provides legal representation to a survivor
\$1,500	Operates the STAR® 24/7 hotline for one week
\$1,000	Provides 10 individual counseling sessions to a survivor
\$500	Provides an advocate at the hospital to support a survivor during an exam
\$250	Provides a legal consultation to a survivor
\$100	Provides a case management consultation to survivor
\$25	Provides a healthy relationship workshop to a teen

Visit www.star.ngo, or text
"STAR20" to 41444 now to donate.

ANNUAL GIVING

CHAMPIONS

\$5,000+

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HEROES

\$2,500 - \$4,999

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 The Weishaupt Family Foundation

AMBASSADORS

\$1,000 - \$2,499

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 Freeport-McMoRan Foundation
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ANNUAL GIVING

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\$500 - \$999

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MISSION

To support survivors of sexual trauma, improve systems response, and create social change to end sexual violence.

VISION

To build a healthy community free from oppression and sexual trauma.

OUR SERVICES

Sexual Trauma Awareness and Response®, or STAR®, is a nonprofit organization that provides confidential advocacy, counseling and legal services to individuals and families affected by sexual trauma at no cost. We also provide services to the community in the form of outreach, education and training to help end sexual violence. We have offices in Alexandria, Baton Rouge and New Orleans.

OUR LOCATIONS

5615 Corporate Blvd. # 200
Baton Rouge, LA 70808
(225) 615-7093

1403 Metro Drive, Bldg F
Alexandria, LA 71301
(318) 625-7592

123 N. Genois Street
New Orleans, LA 70119
(504) 407-0711

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