



2018-2019 ANNUAL REPORT

To support survivors
of sexual trauma,
improve systems response,
and create social change
to end sexual violence.

A LETTER FROM OUR FOUNDER & CEO

As we conclude another successful year of providing quality services, we reflect on how far we've come. It was only 8 years ago when we made the bold decision to transition a small, governmental agency known as the "Rape Crisis Center" into a nonprofit organization named STAR®. With only 2 staff members and a small budget, we took a lot of chances in establishing what would become a nationally recognized sexual assault center.



For the first time since our launch in 2012, we have had a chance to maintain and celebrate all of the great work we have done. While our services and staff have grown significantly each year since 2012, this past year, our budget, staff, and number of clients served remained relatively the same as the previous year. While some may see this leveling off in a negative light, we view it as success. We have built an organization with the capacity to meet the needs of many survivors of sexual violence in the communities we serve. The first phase in our plan to end sexual violence is to meet the need, and though there's always more need for our services, our holistic services for sexual assault survivors meet their needs in unparalleled ways.

With this need initially met, we can go further. The roots of sexual violence are deeply embedded in our culture. Ending sexual violence is our long game, and as we step into this next phase, we will maintain our critical response and support services to survivors and move forward with a greater focus on the long-term process of creating institutional and social change.

We hope you are ready to join us as we make more bold moves this year.

A handwritten signature in black ink that reads "Racheal Hebert".

Racheal Hebert, LCSW
Founder, President & CEO

HERE TO SERVE

Since our inception, STAR® has served thousands of survivors and families by offering a non-judgmental confidential source of support to help them move past the trauma of sexual assault. Today, STAR®'s services continue to expand as community needs grow. We provide confidential advocacy, counseling, and legal services to individuals and families affected by sexual trauma at no cost. We also provide services to the community in the form of outreach, education and training to help end sexual violence.



Each year, STAR® stands in solidarity with survivors by wearing jeans on National Denim Day!

SURVIVOR SUPPORT

STAR® provides supportive services to survivors of sexual trauma to reduce their experience of trauma. Our advocacy, counseling and legal services are available to youth and adult survivors of sexual violence at no cost and are intended to assist survivors at any stage of their healing.

EDUCATION & TRAINING

STAR® offers a variety of community engagement programs to carry out our vision of building a healthy community free from oppression and sexual trauma. We partner with community organizations, criminal justice agencies, hospitals, places of worship, and schools to provide outreach and education. Workshop offerings are available for adults and youth in the communities we serve.

CONSULTING

For years, STAR® has earned a reputation of providing exceptional and award-winning services to survivors of sexual violence, as well as businesses and organizations. As a nonprofit, we provide confidential, nonjudgmental services to survivors of sexual trauma, and this year, we have begun to extend this approach to working with companies by assessing their unique needs and providing custom solutions to challenges.

With national attention focused on sexual harassment and assault in industries across the US, there is an opportunity within workplaces to more effectively mitigate employer risk and ensure the safety of employees. STAR® provides several consulting options available to help businesses and organizations thrive.

COORDINATED COMMUNITY RESPONSE



Pictured: Christus St. Francis Cabrini SANE Coordinator, Kim Thomas, CenLA Regional Director Hannah Morace, and Pineville Police Detective Miranda Collura were representing Region 6 SART during a LaFASA conference on Strengthening and Sustaining the SART Response in Louisiana in New Orleans in March 2019.

Part of STAR's® mission is to improve systems response to sexual assault, and that is exactly what our Central Louisiana branch is doing. Every quarter, local law enforcement officers attend Crisis Intervention Training (CIT), organized by an intervention team composed of mental health professionals and law enforcement agencies to create better procedures when faced with trauma on the job. Over the past 2 years, STAR® has been involved in CIT, educating law enforcement officers in the region on how to respond to people who are experiencing trauma.

In the spring of 2019, the Central Louisiana branch was also awarded funding to provide free workshops to community members. Thanks to the Junior League of Alexandria, over 100 individuals now have knowledge and skills to better support survivors of sexual assault.

CHAMPIONS OF CHANGE
NEW ORLEANS

Pictured: Senator JP Morrell speaks to the audience about the importance of STAR® services

On November 7, 2018, STAR® hosted its inaugural Champions of Change Gala at the Pavilion of the Two Sisters at City Park in New Orleans. Over 125 guests joined STAR® to honor our champions:

Champion of Change: Caroline Richter, Shift Change
Advocate of the Year: Jules Richelson
Community Partner of the Year: Glitter Box NOLA
Courage Award: Collin Wade, Me Too NOLA
Legislative Champions: Senator JP Morrell and
Representative Pat Smith

TRUTH OUT LOUD

STAR® invited members of our inaugural survivor storytelling program, Truth Out Loud, to participate in a video series. This video series, released during Sexual Assault Awareness Month, featured seven survivors sharing about their experiences of sexual trauma and processes of recovery. The Truth Out Loud video series garnered over 600 views and is available on STAR's® website.



Pictured: Facilitators and participants of Truth Out Loud

PARTNERSHIP WITH TALES OF THE COCKTAIL®

Tales of the Cocktail® is the world's premier cocktail festival. The festival welcomes thousands of bar and spirits industry leaders each year to New Orleans for a week of seminars, tastings, networking, and special events. In 2018, STAR® partnered with Tales of the Cocktail to develop anti-harassment policies and training for staff, volunteers, and participants to ensure a safe and welcoming space during the festival. In addition, STAR® provided resources and materials to those who attended the festival, and presented "Harassment and Hospitality Don't Mix," our sexual harassment prevention seminar aimed at restaurant and bar owners and employees.

COLLEGIATE PREVENTION ACTION COALITION (CPAC)

Over the past year, STAR® has worked with students at LSU to coordinate efforts to address sexual assault on campus through our CPAC. For the 2018 - 2019 school year, CPAC members engaged in discussions on the proposed Title IX regulations introduced by the Department of Education. After hosting a round-table discussion and creating a blog post and messaging explaining the regulations, CPAC members worked together and submitted formal comments about their concerns. As a result of the concerns brought forth by CPAC members, LSU has deepened their partnership with STAR® by connecting with STAR® to respond to medical exams at the campus health center and inviting STAR® to provide training to their campus advocates on the neurobiology of trauma.



Pictured: CPAC members at a meeting at LSU

LEGISLATIVE SESSION

In the 2019 Legislative Session, STAR® was successful in working with legislators to pass bills to address issues involving child marriage, material witness warrants, climate surveys on college campuses, sexual harassment, and forensic medical examinations. We also worked to support bills our community partners introduced and passed related to domestic violence.



Pictured: Sarah Dai, Representative Patricia Haynes Smith, Representative Malinda Brumfield, and Morgan Lamandre.

1,107
CLIENTS
SERVED5,400
SERVICES
PROVIDED

SEXUAL VIOLENCE includes rape, attempted rape, child sexual abuse and a wide range of actions loosely referred to as sexual assault. Each of these can occur in many different contexts—including among family members, intimate partners, friends, acquaintances and strangers—which affect the dynamics of the violence, as well as the way in which trauma is experienced. At STAR®, we offer direct advocacy, hospital accompaniment, counseling and legal services free of charge to anyone seeking to heal from sexual trauma. Over the past year, our dedicated staff and volunteers provided services to 1,107 unique survivors and their loved ones across the Capital Area, Greater New Orleans, and Central Louisiana.

273

LEGAL

1,922
COUNSELING

3,244

ADVOCACY

9,556

COMMUNITY
ENGAGEMENT

SERVICES PROVIDED

PROVIDING SUPPORT TO 15 PARISHES:

Ascension, Avoyelles, East Baton Rouge, East Feliciana, Grant, Iberville, Jefferson, Livingston, Orleans, Pointe Coupee, Rapides, St. Tammany, Vernon, West Baton Rouge & West Feliciana

ADVOCACY

Our advocates provide immediate crisis intervention, support, information and referrals to survivors and their loved ones in the aftermath of a sexual assault. Advocates help survivors navigate the criminal justice system, provide education on the dynamics of sexual assault, provide access to an array of local services and develop safety plans. Advocates are available in-person or by phone to answer questions and provide support. STAR® provided 3,244 advocacy services to clients.



SERVICES PROVIDED

CRISIS INTERVENTION	550
FINANCIAL ASSISTANCE	102
HOSPITAL ACCOMPANIMENT	391
HOTLINE CALLS ANSWERED	1595
LAW ENFORCEMENT INTERVIEW ACCOMPANIMENT	71
CRIMINAL COURT ACCOMPANIMENT	27
CIVIL COURT ACCOMPANIMENT	17
TRANSPORTATION ASSISTANCE	334
HOUSING ADVOCACY	84
BILLING ASSISTANCE	73

LEGAL

Our attorneys offer legal assistance at no cost to survivors of sexual trauma in the areas of:

EDUCATION
EMPLOYMENT
FAMILY LAW MATTERS
HOUSING
IMMIGRATION
PRIVACY
PUBLIC BENEFITS
VICTIM RIGHTS
SAFETY ISSUES

123
CLIENTS
SERVED

STAR® provided legal services to **123** clients with **273** legal matters resulting from their experience of sexual trauma.

273
LEGAL MATTERS
ADDRESSED

COURT APPEARANCES
LEGAL CONSULTATIONS
LEGAL INTAKES

COUNSELING

Our counselors provide brief, solution-focused therapy meant to stabilize individuals in crisis and begin the trauma recovery process. Survivors and their loved ones are eligible for individual and group counseling sessions at no cost.

1,772
INDIVIDUAL
THERAPY
SESSIONS

76
GROUP
THERAPY
SESSIONS

43
PLAY THERAPY
SESSIONS

31
EMDR THERAPY
SESSIONS

HEALTHY RELATIONSHIP EDUCATION FOR YOUTH

STAR® provides a variety of evidence-based healthy relationship and violence prevention programs for youth in grades 6th through 12th and beyond.

PREVENTION ACTION COALITION

STAR® is committed to reducing the epidemic levels of sexual violence by creating positive social change. We work to accomplish this through systems advocacy and partnerships with mission-aligned organizations, and by engaging and empowering concerned community members to take effective action on this issue.

TRAINING FOR COMMUNITY & PROFESSIONALS

STAR® provides educational opportunities for community members to deepen their understanding of sexual violence and trauma, as well as to empower participants to reduce the prevalence of sexual violence and abuse in our community.

ENGAGING COMMUNITIES

To carry out our vision to build a community free from oppression and sexual trauma, we engage the community through outreach and education to youth and adults to create social change. Through education, we seek to increase awareness of sexual assault, encourage support for survivors and inspire our supporters to take action to help us end sexual violence in our community. We engaged **9,556** youth and adults this year through our social change work.

OUTREACH



TRAINING



WE THRIVE ON FEEDBACK

"STAR® has helped and is helping me so much. They have been my GPS out of my location of trauma and my roadside assistance as I navigate my way through this nightmare to a place of healing and wholeness. I never knew I'd need these services. I'm so grateful that they exist. STAR® = Supportive Team. It seems services have been very carefully curated. Staff are all extremely professional and discreet, highly qualified, proficient, compassionate and balanced. I don't know how folks are compensated but I say pay everyone more! Fund this work more!"

"I owe my recovery to STAR®. There is so much I could say about how much they have all helped me. I'll just sum it up by saying I owe my life to them. They lifted me up from a dark time and helped me get justice. I loved them all!"

"My life was flipped upside down and STAR® was there to catch me. I don't know where I would be without this group of people and without the person who was there for me every week, my counselor."

"All of the goals I had for myself to accomplish through counseling were reached much quicker than expected! My counselor was absolutely amazing, and the experience was literally life changing. I no longer define myself by my assault, I am no longer scared, I don't have nightmares, and I finally have come to terms that it's isn't my fault. I NEVER could have done this alone, and I don't think I would have looked for help outside of STAR®. Thank you for giving me my life back."

"STAR® has granted me my freedom, I can breathe. I no longer fear my trauma, STAR has given me the tools and ability to face my fears. Thanks to STAR® I believe I have a future, and a purpose."

"STAR® has helped me learn more to cope with my 3-year existing trauma. Although, my STAR® counselor is not my first counselor, I feel like I have benefited a lot from her and her practices. It is always nerve wrecking to start counseling again and to meet a new counselor, but I felt comfortable my first visit. She is very kind, great at listening, and always offered different options for me to try to help heal."

We are grateful to the Coatney Family Foundation. With their support, STAR® was able to expand to New Orleans in 2015, and their annual gift allows us to maintain quality care for survivors.



2018-2019 EXPENSES

Salaries & Wages	\$1,435,541
Occupancy, Utilities, Insurance & Safety*	\$241,560
Insurance	\$25,405
Equipment, Supplies and Materials	\$64,378
Travel, Professional Development	\$37,428
Trainings	\$22,655
Outreach	\$17,659
Contract Services	\$62,782
Event Expenses	\$22,153
Financial Assistance to Survivors	\$27,512
TOTAL	\$1,957,073

2018-2019 REVENUE

Federal Grants & Contracts	\$1,181,725
Government Contributions	\$217,200
Foundations	\$67,500
Donors	\$459,291
Earned Income	\$16,168
Fundraising Events	\$27,895
TOTAL	\$1,969,779

*These numbers present a snapshot of STAR®'s Fiscal Year 2018-2019 Un-Audited Financial Data.

BOARD OF DIRECTORS

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Jessica Engler
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Chair

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SGS North America

Chiquita Broussard
East Baton Rouge Sheriff's Office

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Flowers Baking Company

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19th Judicial District Attorney's Office

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Retired, Department of Public Works

Tamara Palmer
Capital One Bank

William "Beau" Clark, M.D.
East Baton Rouge Coroner

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Chair

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Port of New Orleans

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DEVANEY

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A New Leaf, LLC

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St. Tammany Parish Coroner's Office

Libby Fischer
Whetstone Education

Tim O'Brien
Postlethwaite & Netterville

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Bialous Law Firm, LLC

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Legal Director

Martha Constant
Finance Manager

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Staff Attorney

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Resource Advocate

Amy Onxley
Resource Advocate

Angela Golden
Community Education Director

Brittany Tassin, Esq.
Staff Attorney

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Counseling Director

Samantha Sheppard
Bilingual Resource Advocate

CAPITAL AREA BRANCH STAFF

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Dana Rock, LCSW
Counselor

Derrick Lathan
Youth Development Coordinator

Florence Fontenot
Resource Advocate

Kristen Williams, MSW, LMSW, MA SOC
Counselor

Laneceya Russ, MS
Advocacy Director

Sophia Bologna
Medical Advocate

Nia Boutte
Medical Advocate

Mary Jack
Medical Advocate

Hope McCorkle
Medical Advocate

Ashley Seaverson
Medical Advocate

Leila Shaik
Medical Advocate

Paulette Thomas
Medical Advocate

STAFF

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Central Louisiana Program Director

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Counselor

Lisa Mount, LCSW, BACS
Contract Counselor

Megan Wilson
Resource Advocate

Megan Hanna
Community Educator

Cecilia Ryder
Medical Advocate

Brittany Salloum
Medical Advocate

McKenzie Seastrunk
Medical Advocate

STAFF

GREATER NEW ORLEANS BRANCH

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Greater New Orleans Regional Director

Alix Tarnowsky, LCSW, MBA
Advocacy Director

Amy Noto, PLPC, NCC
Counselor

Bianca Dixon
Resource Advocate

Bryn Hickey, MS, MCJ, NCC
Resource Advocate

Javonda Nix, HPW
Resource Advocate

Portia Gordon, LPC
Counseling Director

Rebecca Leigh
Medical Advocate

Margaret Saux, LMSW
Medical Advocate

Marina Hernandez
Medical Advocate

JayTee Barbour
Medical Advocate

CHAMPIONS \$5000+

Baton Rouge Area Foundation
Baton Rouge Police Department,
City of Baton Rouge
Mike & Lynn Coatney Family Foundation
East Baton Rouge District Attorney's Office
East Baton Rouge Sheriff's Office
GPOA Foundation
Irene W. and C.B. Pennington Foundation
Powell Group Fund
Winifred and Kevin Riley Foundation
Huey and Angelina Wilson Foundation
Tales of the Cocktail Foundation
Wisner Fund, City of New Orleans

AMBASSADORS \$1,000-\$2,499

Cordell & Ava Haymon
Christopher Allen
Claudia Barston
Todd Bialous
David and Janet Daniel
Freeport-McMoRan Foundation
Stephanie Jacque
Charles Lamar
Giovanni Miano
Paul Oswell
Mary Ellen Slayter
Benjamin Springgate

HEROES \$2,500-\$4,999

Anthony Rollo
Central Louisiana Community Foundation
Louisiana Association of United Ways

LEADERS \$500-\$999

Brooke Allen
AUCCCD
Bacchanal Fine Wine & Spirits
Branden Barker
Amy Barrilleaux and James M Dellinger
Mary Erlingson
Erlingson Banks, PLLC
Sarah Ferstel
Portia Gordon
Rachel Green
Vonnice Hawkins
Racheal Hebert
Rosamund Looney
Maggie Lowrey
Louisiana State University
Tamara Palmer
Postlethwaite & Netterville, APAC
Rotary Club of Port Allen
Sparkle Art Inc
Tequila Fortzleza USA
James Wade
Coleman Wilson
Cynthia Wu

SUPPORTERS \$100-\$499

Amazon Smile Foundation
American Humanistic Conference
Sydney Andre
Donna August
Marc and Mary Barker
Dean Beeson
F. Murray Biedenharn
Samuel Brantley
Jacqueline Brister
Pete Bush
California Pizza Kitchen
Capitol City Produce
William "Beau" Clark, MD
Kyle Crane
Cynthia Delaparte
Ed Diaz
Luanne Dodd
Rose Doolittle
Michelle Dorgan
Royce Duplessis
McKenzie Eakin
Micah Fincher
Katie Firestone
Sylvia Frey
Dima Ghawi
Jordan Gonzales
Good People Kitchen
Robert Grissom
Ann Guedry
James Hankins
Nancy Harty
Aileen Hendricks

Here Today Gone Tomorrow
Molly Horstman
Derek Howard
Aaron Hurley
Domenico Iorfino
Theresa Iorfino
Amy Jackson
Bryan Jackson
Mary Terrell Joseph
Jessica Kemp
Kendra Scott
Krewe de Lune
Morgan Lamandre
Stacey Lang
Richard and Susan Lipsey
Andrea Lowery
Scott Madison
Kate Magsamen
Chad Major
Ade Marais
Rebecca Marchiafava
Sara Marchiafava
Timothy Marchiafava
Massage Emporium
Hope McCorkle
Hannah Morace
Lauren Mulligan
Todd Murphy
Thomas Naquin
Rebecca Neal
Robin Neil
Amy Noto

SUPPORTERS \$100-\$499

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 Frank Pearce
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 Pi Kappa Phi- University of New Orleans
 Cosby Quinlan
 Kirsten Raby
 Red River Bank
 Reputation Capital
 Gary and Carol Richelson
 Dana Rock
 Laneceya Russ
 Serve Louisiana
 Joellien Sharon
 Timothy Slater
 Carol & Jeff Smith
 Shannon Smith
 Meagan Snedigar
 Summer Steib
 Alison Steiner
 Carolyn Stutts
 S Adeela Tajdar
 Alixandria Tarnowsky
 Cynthia Taylor
 Jonathan Tebeleff
 The Red Shoes
 Roeland Van Opijnen
 Helen M. and L. Lewis Wall
 Meagan West
 Wildwood Pizza
 Megan Wilson
 Stafford Wood
 Abigail Wynne-Wilson

IN-KIND DONATIONS

1000 Figs
 Ace Hotel NOLA
 Ashley Longshore
 Ashley Lorraine Photography
 Bar Frances
 Beau Rivage
 Benny's Car Wash
 Costco
 Defend NOLA
 Dirty Coast
 Fifi Mahony's
 French Truck Coffee
 Fringe and Co.
 I'land Pedi Spa
 Jason's Deli
 Jefferson Parish Fitness Center
 Kendra Scott
 Lush
 Melange Dance Co.
 Mellow Mushroom
 New Orleans Museum of Art
 NOLA Brewing
 NOLA Gold Rugby

Old New Orleans Rum
 Pythian Market
 Raising Cane's
 Rouses Market
 Saba
 Saffron
 Secondline Brewing
 Seven Three Distillery
 Shrill Society
 Stumptown Coffee
 Tread BR
 Urban South Brewery
 Zea's

*Please forgive us for any misspellings or omissions. It was not our intent to leave anyone out. Please know that all donors are greatly appreciated and without your support, we could not continue this life-changing work.

CHANGE THE FUTURE

The presence of an organization like STAR® has a tremendous impact on a community. Because sexual violence remains largely hidden in our communities due to the shame, stigma and taboo associated with the experience, STAR® promotes awareness of the issue to the public at large and serves as a beacon for survivors to seek help and refuge.

With the record-breaking numbers of survivors coming forward to speak their truth and seek support, we can barely keep up with the demand for our services.

We need your help to continue this work. Can you commit to helping us support survivors and change the culture?

Make a donation to STAR® today by mailing us a check at the address listed below, or by visiting www.star.ngo and clicking on “DONATE” to make a secure online donation.

We are counting on your support, and so are the survivors in our community.

Sexual Trauma Awareness & Response®
Attn: Racheal Hebert
5615 Corporate Blvd., Ste 200
Baton Rouge, LA 70808

WHAT IT COSTS TO PROVIDE OUR SERVICES

- \$5,000** —○ To provide a 10-week cycle of group counseling
- \$3,000** —○ To provide legal representation to a survivor for one legal matter
- \$1,500** —○ To operate our 24/7 hotline for one week
- \$1,000** —○ To provide 10 individual counseling sessions to a survivor
- \$500** —○ To dispatch a trained advocate to the hospital to provide support to survivors during a forensic medical exam
- \$250** —○ To provide a legal consultation to a survivor
- \$100** —○ To conduct a needs assessment with a survivor

SURVIVORS RECEIVE ADVOCACY COUNSELING LEGAL SERVICES

Survivors who walk through our doors receive a combination of our advocacy, counseling and legal services to support their healing and recovery. On average, **\$5,100** is expended on each survivor that we serve through our comprehensive services approach.

CAPITAL AREA BRANCH

5615 Corporate Blvd., Ste 200

Baton Rouge, LA 70808

Phone: (225) 615-7093

CENTRAL LOUISIANA BRANCH

1412 Peterman Drive, Ste A

Alexandria, LA 71301

Phone: (318) 625-7592

GREATER NEW ORLEANS BRANCH

123 N. Genois Street

New Orleans, LA 70119

Phone: (504) 407-0711

PROVIDING SUPPORT TO **15** PARISHES:

Ascension, Avoyelles, East Baton Rouge, East Feliciana,
Grant, Iberville, Jefferson, Livingston, Orleans, Pointe
Coupee, Rapides, St. Tammany, Vernon, West Baton Rouge
and West Feliciana

24/7 Hotline: 1-855-435-STAR





Sexual Trauma Awareness & Response®

MISSION

To support survivors of sexual trauma, improve systems response, and create social change to end sexual violence.

VISION

To build a healthy community free from oppression and sexual trauma.



(855) 435-STAR | www.star.ngo