



# Ch★mpions of Ch★nge

**NEW ORLEANS**



**2019 SPONSORSHIP PACKET**

# WE NEED YOUR *support*

Help us carry out our mission to support survivors of sexual trauma, improve systems response and create social change.

*Dear Friends,*

In honor of the many brave survivors and allies who shattered the silence of sexual abuse and assault this year, STAR is hosting our 2nd Annual Champions of Change Gala in New Orleans on Wednesday, November 13, 2019 at the Pavilion of the Two Sisters in City Park. We are excited to recognize the individuals and organizations that allow us to serve hundreds of survivors each year and transform our community to help end sexual violence.

Thousands in Louisiana are affected each year by sexual violence. STAR serves survivors across 15 parishes throughout Central and South Louisiana. As a community, we allow sexual violence to continue when we remain silent. To help prevent sexual violence, the voices of survivors, advocates, and community leaders need to be heard and action needs to be taken.

As a partner in this work, we ask that you consider sponsorship of this event so that you can help us fulfill our mission to support survivors of sexual trauma, improve systems response, and create social change to end sexual violence.

A list of sponsorship levels and benefits that you and your organization will receive are enclosed. If you are ready to make an impact and become an official Champions of Change Sponsor, please contact me (504) 407-0711 ext. 413 or by email at [amy.jackson@star.ngo](mailto:amy.jackson@star.ngo).

We look forward to working with you to make our community a safer place for all community members!

Warmest regards,

*amy jackson*

Amy Jackson, LCSW, MPH  
Greater New Orleans Regional Director

*Racheal Hebert*

Racheal Hebert, LCSW  
Founder, President & CEO

# SPONSORSHIP LEVELS

## Hero

### SPONSOR

**\$2,500**

Only 4 sponsorships available at this level

- Company recognition on event promotional materials
- Company logo and name listed on media coverage for promotional advertising
- Company logo displayed on STAR's website, e-newsletter, and social media (our reach is over 5,000 weekly)
- Personal mention during event
- 2 full page ads in event program
- 2 tables (seating for up to 20 guests) for event
- VIP seating and networking opportunity
- VIP bar access
- 4 bottles of wine for guests at tables
- Complimentary raffle tickets for each guest

## Ambassador

### SPONSOR

**\$1,000**

Only 8 sponsorships available at this level

- Company recognition on event promotional materials
- Company logo and name listed on media coverage for promotional advertising
- Company logo displayed on STAR's website, e-newsletter, and social media (our reach is over 5,000 weekly)
- Personal mention during event
- 1 page ad in event program
- Personal mention during event
- 1 table (seating for up to 10 guests) for event
- 2 bottles of wine for guests at table
- Complimentary raffle tickets for each guest

## Ally

### SPONSOR

**\$500**

Unlimited sponsorships available at this level

- Company logo on promotional materials
- Company logo displayed on STAR's website and social media
- 1/2 page ad in event program
- Personal mention during event
- Tickets for up to 5 guests at the event
- 1 bottle of wine for table
- Complimentary raffle tickets for each guest

# SPONSORSHIP FORM

Thank you for your commitment to ending sexual violence in the Greater New Orleans area! Please complete the information below. The company name /organization will be used on promotional materials as written; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Sponsorship benefits begin once the form is received.

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Address (if applicable) \_\_\_\_\_

Please select the the following:

We are proud to be a Champions of Change Sponsor at the following level (select one):

- \_\_\_\_\_ \$2,500 Hero Sponsor
- \_\_\_\_\_ \$1,000 Ambassador Sponsor
- \_\_\_\_\_ \$500 Ally Sponsor

Payment:

\_\_\_\_\_ Enclosed is a check for \$\_\_\_\_\_ made payable to STAR.

\_\_\_\_\_ Please invoice me at the address listed above.

\_\_\_\_\_ I am unable to attend the event, please accept my donation of \$\_\_\_\_\_

Send this form via mail, fax or email to:  
123 N. Genois Street | New Orleans, LA 70119  
Phone: (504) 407-0711 | Fax: (504) 507-6368  
Email: amy.jackson@star.ngo

Please return this form and email your logo in hi-res JPEG and PDF by **October 18, 2019**.  
Thank you for your support!